

EDITOR'S REPORT

FSMTA Executive Board Meeting

November, 2011

The decision was made at the November 2010 Executive Board meeting to change the way that the FSMTA newsletter is being distributed. As of the August 2011 issue, the newsletter is being sent to the membership by email instead of printing and mailing each issue.

The design work on the newsletter is still being handled by Lorena Knox, formerly of Tennant Printing and now of Digital Press Inc. Last year printing and mailing the first two issues of the newsletter cost the association \$2689.18 for 22 pages, and this year the formatting of the first two newsletters cost \$675.00 for 28 pages for a total savings of \$2014.18. We had two advertisers in the last issue, Florida Gulf Coast University Bower School of Music's Steinway Piano Competition and University of South Florida's research study on pianists' playing-related pain and injuries, for total advertising income of \$300.

The change to an electronic format has enabled the use of color photos and graphics on every page, and the feedback that I have received about the appearance of the newsletter has been positive. However, this change has resulted in the files being quite large, and some email accounts have rejected the email because of the size of the attachment, so Webmaster Amy Turon suggests that we just send each member with email a link that will take them to the newsletter on the FSMTA website.

Each local association needs to make sure that the newsletter is printed for any members who do not use the internet. Also, it is very important that Vice-President for Membership Anna Fagan (anna_fagan@hotmail.com) has your correct email address if you want to be notified when the new issue of the newsletter is posted onto the website. If for any reason you do not receive a notice about the newsletter being published, remember that every issue since August 2004 can be found on the FSMTA website at www.fmta.org.

The next two issues of the newsletter will be published in February and June. **The deadline for the February issue of the newsletter will be January 10.** Besides the regular columns that occur in every issue, this issue should also contain information about the following events:

- Wrap-up of the November 2011 state conference in Daytona Beach
- Article about the MTNA competitions, including winners' bios and photos
- President's report on the Southern Division Competitions
- Announcements about the FSMTA competitions in May
- Information about the 2012 state conference

Thanks to all of you on the Executive Board for your timely and well-written articles.

Respectfully Submitted,

Becky Barlar, Editor