

**EDITOR'S REPORT**  
 FSMTA Executive Board Meeting  
 June 12, 2010

Five issues of *The Florida State Music Teacher* newsletter were published during the 2009-2010 membership year. A breakdown of the number of copies printed and the costs for mailing and printing each issue are outlined below.

Date	No.	Pages	Printing costs	Postage	Total
Aug./Sept.	540	12+insert	\$1005.80+\$187.25	\$254.66(-134.04)	\$1313.67
Oct./Nov.	710	8+insert	\$ 834.60+\$187.25	\$333.41	\$1355.26
Dec./Jan.	710	8	\$ 834.60	\$362.62	\$1197.22
Feb./Mar.	760	6	\$ 834.60	\$358.39	\$1192.99
Apr./May	760	8	\$ 834.60	\$362.58	\$1197.18

The average cost per issue was \$1251.26. We published two ads for Novus Via Music Group, three ads for Florida Gulf Coast University Bower School of Music's Steinway Piano Competition, and one ad for Alfred Publishing Company's Premier Piano Course. The \$400 was paid in advance during the last fiscal year for the Novus Via ads, so the total income received this fiscal year from our advertisers was \$800.

**The deadline for the August/September issue is July 10.** Since this issue will be printed so soon after the end of the 2009-2010 membership year, and since we will be advertising the November state conference in this issue, I recommend that we send this issue to the 2009-2010 members as well as the members who have renewed for 2010-2011. This will increase the cost of the next issue, but hopefully it will also help increase conference attendance.

We currently have 124 members viewing the newsletter online. You can help save the association money by encouraging the members of your local association to view the newsletter online instead of receiving it by mail. Anyone who is willing to view the newsletter online should contact Vice-President for Membership, Anna Fagan, with this request. Anna sends an email to these members when each new issue of the newsletter is posted on the FSMTA website.

Thanks to each of you who submitted articles for the newsletter this year. Everyone's articles were well-written and sent to me in a timely fashion, so my job was made much easier because of your help and cooperation. I also appreciate the guidance and advice from our former newsletter editor, Adrienne LeBlanc.

Respectfully Submitted,

Becky Barlar, Editor