

**FSMTA Conference 2010 Final Report**  
 Hilton Garden Inn, Sarasota, Manatee County  
 November 3-6, 2010

The return to a fall Conference can be presumed to be a resounding success. We had 112 members pre-register by November 1<sup>st</sup> as well as 11 students for Free Student Friday from out of town. 112 out of 745 FSMTA memberships is 15% participation. Out of that number, 80% registered for all 3 days which included the concerts and banquet. Considering the 9.6 % unemployment and our current economy, I think we can all agree that is an outstanding turnout.

Out of a total of 25 presenters, we had 7 from out of state, including FJH and Alfred representatives Dr. Helen Marlais and Dr. Gayle Kowalchuk from California, both of whom gave 3 presentations each. We had Sally Bonkrude from Colorado, Ms. Ogilvy from Texas, Ms. Herbein from Pennsylvania, and Drs Garcia and Lim from Louisiana. Our Master Classes this year included Intermediate and Advanced Piano, Guitar and Voice. Programs were printed for all.

For the Presidents Luncheon we had 28 Local and District Presidents attend, another high percentage. We also featured a free Continental breakfast before Presentations began.

For the Conference Friday Banquet, we had to expand our seating from 100 to 110 and still had a waiting list. Out of the 110, 18 were spouses and guests.

With the motto, "New Decade, New Perspective" we generated some buzz for presentations which led to us having more than we could use. The extra people were referred to next year's Conference in Orlando. Two vocal sessions were presented, and a Master Class. A new feature, an electronic Infomercial was sent out between newsletters, and sent snail mail to those without internet, to remind members of some of the highlights of our programming and to put yet one more copy of the Registration form in their hands.

We are expecting up to 10 more registrations at the desk, plus at least 4 more students on Friday. We are way in the black for Conference 2010 and will be pursuing possible plans with FSMTF. I would like to personally thank the following who were helpful from the beginning and willing to work from the start: Sheron White, Mary Seal, Adrienne LeBlanc, Marc Hebda, Charles Turon, Mary Webb, Mary Beth Purchase and her binder, Geri Zandstra, Jan Mason and Candace Sundby.

**Recommendations:**

- Feature non-piano Master Classes and sessions on an announced rotational basis.
- Start hotel search 2 years before conference date. I found out that the one larger hotel which hosts most of the Conferences in the Sarasota area was partly booked 1-2 years in advance and we couldn't get 2 rooms, let alone 3, for Friday morning sessions.
- Allow standardization of certain forms such as Exhibits and letters of introduction.
- Have the current Chair advise for continued Conference contact with large companies.

Respectfully submitted,  
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 Eastman School of Music  
 District VIII President  
 FSMTA Conference 2010 Chair