

Florida State Music Teachers Association

2010 State Conference

First General Session

Hilton Garden Inn

Thursday Nov 4, 2010

Sarasota, Florida

7:40-9:00 a.m.

Charles Turon introduced the State of Florida Guitar Ensemble led by Rex Willis

Call to Order: Marc Hebda called the meeting to order at 7:59 a.m.

Welcome: Lesia Schulha and Mary Webb on behalf of Sarasota and Manatee Counties welcomed FSMTA to the FSMTA annual conference. Ms. Webb stated that she hoped that we had a “ta-dah! Experience!

Response from FSMTA:

Adrienne LeBlanc thanked Lesia Schulha and Mary Webb, acknowledging all of the hard work that was needed to plan this 76th State Conference, by Districts VII and VIII, and all who volunteered to make this a successful event.

Reading of the Minutes: Mary Beth Purchase, secretary pro tem read the minutes of the June 13, 2009 Third General Session. The minutes were approved with 1 correction. Ms. Purchase referred to the YA Competition as Young Adults Competition it is actually Young Artists Competition. The minutes were approved as corrected.

Recognition of Presidents:

Mr. Hebda asked the following to stand for recognition:

Past FSMTA Presidents: L. Mastrogiacomo, Martha Stubbs, Millicent Callobre

District Presidents: Zelda Jensen, Kerry Turner, for Emily Bova, and Lesia Schulha

Local Association Presidents

Mr. Hebda introduced Maria Santilli as the Parliamentarian

Officer Reports followed:

President:

President Marc Hebda reported the following activities since the June, 2010, Executive Board Meeting:

Mr. Hebda prepared newsletter articles. He updated the state portal on the MTNA website. Mr. Hebda contracted with the Cabot Lodge, Gainesville, for the summer board meetings for June, 2010 and June, 2011. He prepared agendas and memos regarding these Executive Board meetings. Mr. Hebda assisted board members when requesting advisement

Appointments:

Mr. Hebda appointed the following:

- Vicky McArthur for the certification pedagogy exam
- Valentin Bogdan for certification theory exam – accepted resignation
- Jennifer Donelson for certification history exam
- Kerri Turner as the King Music Education Scholarship Award Chair

Mr. Hebda attended Southern Division competitions and meetings in Birmingham in January and served as monitor for the competitions, as well as attended the States Presidents meeting. Mr. Hebda announced the Florida winners; Sarah Gaskings (Young Artist Composition), Andrew Focks (Young Artist Piano), Patrick Jankowski (Young Artist Brass), and Ye Wong (Junior Piano).

Mr. Hebda attended the MTNA Conference in Albuquerque in March where he attended the States Presidents Advisory Council meeting, the MTNA Foundation Gala where Martha Mier received the Florida MTNA Fellow award, attended the Southern Division meeting and reception and filed a report for Florida. Mr. Hebda attended the Annual Business Meeting, the Awards Brunch and attended the MTNA competition awards ceremony and congratulated Ye Wong, third place winner in Junior Piano.

Mr. Hebda attended the FSMTA State Competitive Events in Jacksonville, Florida and monitored the event.

Along with the President's Advisory Council, Mr. Hebda added EducationDegree.com and ClassicalConnect.com to the FSMTA website.

Mr. Hebda asked for suggestion of other beneficial sites to be emailed to him.

Mr. Hebda created a "Conflict of Interest Policy" which was approved by the Executive Board at the October 2009 meeting. This is now posted on the website. The IRS now requires that not-for-profits have a formal written policy and indicate such on Form 990

Treasurer:

Balance is \$86,418.90

President Elect:

As President-Elect, Ms. LeBlanc has been most active as the State chair of the State Conference Committee for the 2010 and 2011 Conferences. She attended planning meetings for the 2010 Conference since February. Planning meetings are now underway for the 2011 Conference.

As the MTNA Foundation Representative, Ms. LeBlanc received information from the National Office regarding the Foundation, and has passed that information on to the FSMTA members by submitting articles to the state newsletter. At the last board meeting, Ms. LeBlanc was asked to serve on a committee formed to advise on the status of the state newsletter. She is also a member of the nominating committee.

Ms. LeBlanc has had the pleasure of attending the National Conference last March in Albuquerque. She stated that it was such an honor to have the privilege of submitting Martha Mier as our Florida Fellow. She also arranged to have a gift donated by FSMTA to the State Pride display and drawing.

Ms. LeBlanc invited us to visit the MTNA Foundation exhibit table located just outside of the Dolphin room. To raise funds, she has asked music dealers to donate items to be used for a drawing. We are encouraged to stop by the table to see what we could win, if we make a donation. The winners of the drawing will be announced at the 3rd General Session.

Vice-President of Membership:

Anna Fagan reported that at the end of the 2009-2010 membership year, FSMTA had 844 members. Since July 1, 2010 (the beginning of our current membership year), we have had 45 new members join, and 698 renewals, bringing our current member totals for 2010-2011 to 743.

Ms. Fagan moved all the information in the FSMTA Database into Microsoft Access, and updated that database as members renewed, joined, or reported changes in contact information. She processed new membership applications and mailed "Welcome" packets to these members. Ms. Fagan Provided information to Webmaster Amy Turon for the online Membership Directory, she submitted bi-monthly reports for the FSMTA newsletter, and provided address label information to the printers.

Ms. Fagan answered emails and telephone questions regarding FSMTA membership, and referred prospective members to the appropriate Local Membership chair.

Ms. Fagan prepared the Necrology Report and provided Local Membership chairs with information on members who have not yet renewed for the 2010-2011 year and supplied them with an "Exit questionnaire" to forward to those who are choosing not to renew their membership. She will be compiling information from these returned questionnaires, and will share the results with the Local Membership chairs in the next few months.

Anna Fagan asked us to keep in mind that it takes up to 6 weeks from the time you renew until your information is listed online, so please renew early

to make sure your name will be listed in the directory. We can access this directory on the FSMTA website with your MTNA member number.

Ms. Fagan asked that we notify her by email of any changes to our contact information.

Corresponding Secretary:

This office is responsible for delivering minutes, memos, agendas and announcements to the executive board via email or 1st Class mail. In an effort to do this more efficiently a separate email account has been created that will serve as the drop box and storage for all correspondence and reports for present and future officers. The address is fsmtaebreports@gmail.com.

Introduction of Guest Speaker by Marc Hebda

Dale Jensen:

Mr. Jensen is an amazing person- apart from being a teacher. He is often found working on a house of his own design, custom cabinets and closets. He is a happy participant of the Jensen family players; a family of musicians; his daughter and son and wife also play. He gave us a glimpse and a humorous look at his early life as the child of a piano teacher. He said that he knew who we are, because his mother was a piano teacher who taught out of her home. He operates a home teaching studio as do his children. Why do we teach? He asked. In his own case, music spoke to him early on. He started college in another discipline. He transferred into music and ended up teaching music in public schools, with the goal being music literacy for every child. At the very least he wanted every student to experience an 'aesthetic'-duck-bump experience. He knew that once they experienced this, they would be hooked. They would seek to experience it again-lifelong musicians or lovers of music. Mr. Jensen recommended a book:

This is your brain on Music by Daniel J. Levitan a treasure trove of supporting evidence that shows that almost all of the brain is involved when making music. It makes the whole brain stronger, smarter and better able to deal with life's challenges. He asked that, "If this is the case, why in the world are we cutting the arts?"

He told a story and the point was that in singing, teaching, and playing, we are continuing the benefits of the arts in our community.

Award Presentations

Chair Michelle Snow presented the excellence in teaching award to Mary Lou Wesley Krosnick

Florida State Music Teachers Excellence in Teaching Award is reserved for the highest level of accomplishment. This year it has been awarded to Mrs. Mary Lou Wesley Krosnick of Jacksonville, Florida.

She has had accolades heaped upon her, her entire career, and we are very proud to heap one more. Ms. Krosnick, the daughter of a Julliard alumnus, made her debut performance at age 14, when she won the NY Philharmonic Symphony Society's Young Composer's Contest with her composition, *The Rain Comes*, which was later performed at Carnegie Hall. She is an internationally acclaimed performer and teacher who specializes in performing challenging, mostly major and virtuosic works by recognized masters of classical literature. She has performed at Carnegie Hall and Kennedy Center. She has performed under the baton of Arthur Fiedler and the Boston Pops and the Jacksonville Symphony, under Willis Page. She recorded with Music Heritage Society. She developed her own pedagogy. She is nationally certified by MTNA, a published author and has been recognized by the Arts in Education Program, sponsored by Fl. Dept. of State. Her contributions to FSMTA include being chairperson for Dist IV Concerto Competitions and Independent and College Teachers Recitals as well as presenting workshops at state conferences and serving as adjudicator for many events.

Ms. Krosnick humbly accepted; stating that it was probably her favorite award. Thanking her husband for his help in preparing her booklet and Michelle Snow for her assistance in producing the booklet for consideration. She thanked Dr. Sandra Stewart, who encouraged her to pursue this achievement. Dr. Francis Kenney, her mentor, and Leslie Hammus, a student, who wrote such a beautiful letter.

Mr. Hebda remarked that we are honored to have Ms. Krosnick as a member.

Unfinished Business

No unfinished business

New Business

No new business

Announcements

At the receptions this evening and at the banquet and concert tomorrow evening, members are asked to wear their name tags

Adjournment

9:01 a.m. by Marc Hebda adjourned the First General Session at 9:00 a.m.

Respectfully submitted,

Mary Beth Purchase

Recording Secretary