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EDITOR'S REPORT
FSMTA Executive Board Meeting
October 23, 2009

Since I took over as editor after the June conference, I have prepared two issues of the newsletter. Considering that I was learning as I went along, both issues came together quite smoothly. However, the second issue was delayed for several days because of a problem with the printing company's receipt of emails from the Vice-President for Membership with the number of newsletters to be printed and the mailing list. This email problem was puzzling since my emails containing the articles and newsletter proofs were received by our contact person at the printing company in a timely fashion. Unfortunately we had this problem earlier when I was the one sending the count and label information, but Adrienne and I thought that the problem had been remedied. Hopefully the company can discover why this is happening so that we can avoid this kind of delay in the future.

Nova Via Music Group Inc. placed a half-page ad in the August/September issue and the Florida Gulf Coast University Bower School of Music placed a half-page ad in the October/November issue. Both of these ads were prepaid before the end of the last fiscal year.

We mailed 540 copies of the August/September newsletter and 710 copies of the October/November newsletter. Sixty-six of our current members (8.5%) have requested to receive the newsletter online. We would save a great deal of money if we did not have to print and mail so many copies of the newsletter, so anything that you can do to encourage your local members to view the newsletter online would be of great benefit to the association. These requests should be sent to Vice-President for Membership Anna Fagan.

The next newsletter deadline is November 10. Since I am leaving for a music conference on November 20 and will not return home until Thanksgiving, I hope to complete the newsletter before I go. Therefore, early submissions will be greatly appreciated.

Respectfully submitted,

Becky Barlar
Newsletter Editor