

## 2007 Conference Report

October 18-21, 2007

### **The Committee made a few changes for this Conference:**

One fee for all attendees, hoping to draw some prospective new member. We eliminated the Foundation Gala and provided 2 options of interest for Board Members and early arrivals. \$1,000.00 was sent to the Foundation from the Conference

No Certification Reception was held, due to the number of events that were taking place.

We tried to incorporate as many students as possible in the master classes and the Jazz program. Because of this, we admitted all students, parents and guests without any registration. The Jazz program produced over 50 guests.

Besides the Conference Artists, a special Guest Presenter (Stuart Isacoff) was brought in for a program.

We continued the "tradition" of having a guest Young Florida Artist, and combined his performance with the Commissioned Composer performance. That was a very popular program.

The Conference Committee has TWO definite recommendations for future conferences:

1. Each program should be ONE HOUR instead of 50 minutes. The presenters felt they were rushing, trying to get their information completed. There wasn't time for any questions or comments. One Hour would allow for that to happen.

2. Many groups or individuals wanted their donations to be tax free and our local association is 501-C-3, but the Conference account was not, and it was a challenge to switch monies back and forth. We recommend that the Conference committee use their own account, instead of creating a special Conference account.

Some overall information:

Before the Conference began, 152 were registered, including 97 Full, 8 Student, 25 Spouses (or guests). Later, many more attendees came for One Day. Saturday we had over 200 counting the students and parents for the Master classes. The Completed Registrar List was misplaced, so these figures are approximate.

The programs that had the most attendees were: The Piano Master Class, Stuart Isacoff, The Jazz, Rags and Blues Festival, the Musical Crossfire, and the Commissioned Composer and Florida Young Artist.

There were 13 Exhibitors, including Music Publishers, schools and instruments.

Three Registrants (plus 1 spouse) had serious illnesses or unusual circumstances in their lives and were not able to attend. We were able to Refund \$645.00 to them. The total expenses were \$37,945.95 and total income was \$39,785.00, leaving a balance of \$1,839.05. We are still in the process of receiving funds from two County Commissioners, and hope these funds will be given to us. A complete Treasurer's report is attached.

**Mary W. McOwen, FSMTA 2007 Conference Chairman**