



# FLORIDA STATE MUSIC TEACHERS ASSOCIATION

AFFILIATED WITH MUSIC TEACHERS NATIONAL ASSOCIATION, INC.



**October, 2008**

Marc J. Hebda, *President-Elect*

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## **Activities since the 2008 Conference:**

### **MTNA Foundation Fund:**

- Wrote two articles for the FSMTA newsletter explaining the campaign to select and solicit contributions to announce a MTNA Fellow from Florida at the national conference in Atlanta, March 2009. At present, \$625.00 of the \$1,000.00 needed has been donated.

### **FSMTA Conference Account:**

- Researched and opened a permanent conference account with Wachovia Bank. The FSMTA and FSMTF accounts, also held at Wachovia, helped to defray costs and minimum balance requirements for the conference account. Thanks to FSMTA Treasurer, Al Rozier, for his input and suggestions. \$2,000.00 seed money was transferred into the conference account from the FSMTA account. At the end of the 2009 conference the account will be "handed over" to the 2010 conference committee with the \$2,000.00 seed money intact. New signature cards will be submitted to the bank. In addition, the account came with free debit/VISA cards. Each year, when new signature cards are submitted, new debit/VISA cards will be ordered for appropriate personnel. It will be the responsibility of each conference committee to leave the account with a \$2,000.00 balance as seed money for the subsequent conference committee.

## 2009 Conference:

The results of the mandated survey taken of the general membership after the 2008 Conference indicated that a majority of members who responded preferred the 2009 Conference be held in June (48% June, 36% Fall). 74% of the membership received the email survey. 26% did not receive the survey because they either did not have an email address or their email address was incorrect in the membership database. There was a 35% response rate which, by industry standards, is excellent. Using the results of the survey as a guide, the conference is scheduled for June 10-13, 2009, in Tallahassee. The survey results also indicated an interest in different workshops. It is the intention of the present committee to offer more varied workshops to appeal to the noted interests of the membership. Although the survey indicated that details of the conference, programs, and agendas should be announced and promoted sooner, actual planning was significantly delayed because the 2009 Conference Committee needed to wait for the results of the survey. In spite of the delay much progress has been made.

- Initiated negotiations with the DoubleTree Hotel in Tallahassee to serve as the conference hotel, 2009. The hotel is located in the heart of Tallahassee within walking distance of the state Capitol. The hotel may be found on the web at [www.tallahassee.doubletree.com](http://www.tallahassee.doubletree.com). The committee is close to “going to contract” with the DoubleTree and should have a signed contract by the end of November. A few details of the contract and hotel features include:
  - ✓ Reservations made by phone or online with a FSMTA “Group Code”
  - ✓ Conference rate of \$99.00 for a single and \$105.00 for a double
  - ✓ Rate includes a “light/cold breakfast”: breakfast breads, marmalade, butter, yogurt, cereal, milk, coffee, and fruit
  - ✓ \$6.00 parking fee waived for all registered guests
  - ✓ Jacob’s on the Plaza” - a full service restaurant
  - ✓ Wireless High Speed Internet Access
  - ✓ 24 hour business center
  - ✓ Cardiovascular fitness center
  - ✓ Outdoor heated pool and sundeck overlooking downtown Tallahassee
  - ✓ Complimentary airport shuttle to Tallahassee Regional Airport

Hotel brochures and Visitor’s Guides will be handed out at the EB Meeting to take back to local and district associations.

Information will also be available on the FSMTA website.

- Because of renovations to Ruby Diamond Auditorium, summer Honors Camps scheduled for the same week, and limited space on the campus of Florida State University, the DoubleTree will host all events of the conference except for two evening recitals and certification examinations. The student winners’ recital will

be held in Dohnanyi Recital Hall and the conference artist's recital will be held in Opperman Hall.

- Thank you to Lenny Mastrogiacomo for working with Dean Gibson of the FSU College of Music on securing the halls for the recitals.
- In addition, Lenny Mastrogiacomo, working with Dean Gibson, has secured pianist, Ann Schein, as conference artist. As in the past when the conference has been held in Tallahassee, the FSU College of Music has supported FSMTA by funding the concert artist. Because of this the Dean is instrumental in choosing the artist and, in return, FSMTA has agreed that students performing in the Master Class will be students from FSU. Our gratitude is extended to Dean Gibson for agreeing to finance the conference artist, especially with today's economy and state funding cutbacks. Anne Schein's website is [www.annschein.com](http://www.annschein.com). ***I move that the Executive Board accept the selection of Ann Schein as the 2009 conference artist.***
- Thank you to Joan Mank, Composition Commissioning Chair, for her work in the selection of the 2009 Commissioned Composer, Clifton Callender.
- Secured chairs for all conference committees.
- Attended a conference planning meeting held by Julia Sublette, 2009 Conference Chair, in Crestview.
- Contacted Paul Stewart, Immediate Past-President of MTNA, with an invitation to attend the 2009 conference as a MTNA Representative, as well as to offer a workshop. Paul has accepted both invitations.
- A \$1,000.00 Special Event Grant from the Leon County Tourist Development Council was awarded for marketing and advertising of the 2009 conference. Thank you to Julia Sublette who made application to Leon County for this grant.
- Assisted FSMTF President, Millicent Calobre, in finding a location for the FSMTF Gala at the 2009 Conference.